

## Fact and Sheet

### Sponsors and Exhibitors

- Event** European Congress "LESICO" of sign language teachers
- Title** "Thanks professionalization and quality to the professional recognition»
- Main topics** The main topics are divided into four different categories:

Education policy objective in the European level	Professional recognition	Need-oriented teaching	Competency-oriented teaching
<ul style="list-style-type: none"> <li>• EU laws</li> <li>• Federal convention</li> <li>• Project Pro Sign II</li> <li>• Inclusion Handicap</li> <li>• Project SignTeach</li> </ul>	<ul style="list-style-type: none"> <li>• Position of EU countries</li> <li>• Professional org.</li> <li>• Professional quality assurance</li> <li>• Job Management</li> <li>• apprenticeship</li> </ul>	<ul style="list-style-type: none"> <li>• teaching</li> <li>• learning</li> <li>• Methodology / didactics</li> <li>• study materials</li> <li>• Inspection and testing</li> <li>• Psychology</li> <li>• Etc.</li> </ul>	<ul style="list-style-type: none"> <li>• See, read, sign and record</li> <li>• Culture / interculturalism</li> <li>• Linguistics</li> <li>• Vocabulary / Glosses</li> <li>• Language Variation Methodology /</li> <li>• didactics</li> </ul>

- Organizers** BGA ([www.bga-ds.ch](http://www.bga-ds.ch)) in collaboration with ASRLS, *Association Suisse Romand la Langues des Signes*
- Sponsorship** ENSLT, *European Network of Teachers Sign Language*
- Synergies** SGB-FSS *Swiss Association of the Deaf, Zurich*  
HfH, *Academy of Special Education, Zurich*
- Date** 13 until October 15, 2017
- Place** convention center BZ21 and hall Oecolampadius in Basel
- Audience**
- sign language teachers in the classroom of children and adults.
  - Sign Language Expert, scientific representatives, experts and business managers around the sign language and their culture.
  - Sign language competent directors, leadership roles and heads of institutions with employment of the sign language teachers.

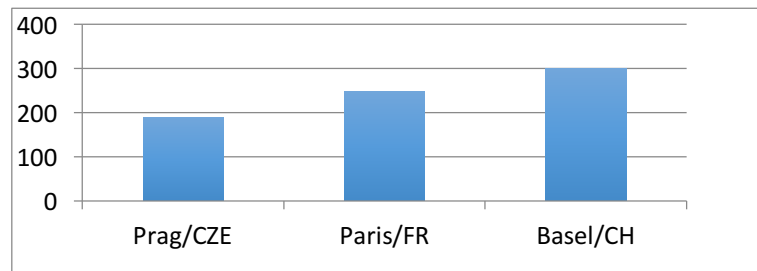


## Expected Participants

Expected to be 300 to 350 participants from all over Europe

## Past Participants

In Prague in 2013: 190 and in Paris: 250 participants.



## Why the participation As a sponsor for you worth?

- Insight into scientific research projects and presentations
- Central location at European level.
- Support and argumentation for a future cooperation with European countries
- Trend Recognition: Trends and description of innovative solutions.
- best PR- and image platform for your institutions / organizations

## Options Sponsorship

- Financial contribution without any purpose.
- Financial contribution bound according the sectioned list.
- Benefits
- For more options, we are always open, please contact us.

## List of bounded Support

- |   |              |
|---|--------------|
| - Proportion Meal                             | CHF 55'000.- |
| - Proportion Gala Evening                     | CHF 30'000.- |
| - Proportion technology and equipment         | CHF 18'500.- |
| - Proportion writing utensils / wallet / etc. | CHF 18'800.- |
| - Proportion fees und compensation            | CHF 11'600.- |
| - Proportion Show Highlight                   | CHF 7'000.-  |
| - Proportion translations                     | CHF 6'000.-  |
| - Proportion decoration / advertising         | CHF 4'500.-  |
| - Proportion rooms and halls                  | CHF 4'000.-  |
| - Proportion Camera and Infrast. services.    | CHF 3'000.-  |
| - Proportion Website / Graphic                | CHF 3'000.-  |
| - Proportion helpers / volunteers             | CHF 2'500.-  |
| - Proportion T-Shirts                         | CHF 1'000.-  |



## Services of Congress organizers

- Mapping logo on Congress website and Logo apparition at congress (plenary) incl.
- Logo illustration in the opening-act as (.pdf) incl.
- Listing in congress brochure from CHF 200
- Impression of the logo on back from CHF 100
- Congress brochure (circulation: 350 copies) from CHF 100
- Supplement of documents of the sponsor in the
- Congress folder from CHF 300

## Timetable / Dates for logo-printing

2017	March	April	May	Jun	Jul	Aug	Sept	Oct
Negotiations / agreements								
Drafting opening program - entering Logo Sponsor			15.05					
Printing and mailing brochure – Entering advertisement text / logo.					30.07			
Printing congress documents - logo to Resort communications						31.08		
Deliver materials for lay - Delivery to Resort Event								2.10
providing material								9.10
congress								12.- 15.10

## Exhibitors

Exhibitors are those who want to transmit information of a scientific nature or / and want to advert about institutions. Eventually sale of products, which are based on sign language teaching / training.

- Scientific posters free (notification obl.)
- Info stand CHF 150.-
- Selling of products CHF 300.-

## Contact person

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